



MAGNOLIA

Chinoiserie Decorative Textile Wallpaper

Chinoiserie Decorative Textile Wallpaper reinterprets the elaborate hand-painted panels that once adorned 17th-century European salons. Vertical branches stretch skyward, dotted with bold blooms and curious birds, bringing whimsy and elegance to the foreground. The soft texture of the textile base grounds the design, making it equally suited to refined heritage spaces or eclectic, layered interiors that blend history with personality.



SUSTAINABILITY

- **Cellulose-Based Construction:** This wallcovering is made with a cellulose fiber substrate (40–70%), a renewable and plant-derived material that supports more sustainable sourcing practices compared to purely synthetic alternatives.
- **Low VOC Composition:** The product includes acrylic latex and processing agents, and it meets flame resistance standards including ASTM E 84 Class A. While not specifically labeled as low-VOC, acrylic-saturated papers are typically compatible with low-emission adhesives and coatings, supporting better indoor air quality when installed with water-based systems.
- **No PVC Content:** This wallpaper does not list any use of polyvinyl chloride (PVC), a material commonly found in traditional vinyl wallcoverings. The absence of PVC helps reduce reliance on harmful synthetic materials and lowers environmental toxicity during manufacturing and disposal.
- **Lightweight and Durable:** At 166 g/m², this wallcovering offers a balance between durability and efficient use of raw materials. Its composition allows it to meet demanding flame, chemical, and lightfastness standards, extending product lifespan and reducing the need for frequent replacements.
- **Cleanability and Maintenance:** Designed to be washable with a soft sponge or vacuum, it minimizes the need for harsh cleaning chemicals that can harm indoor air quality and the environment.

BATCHING & DELIVERY

- **Note:** Samples of this wallcovering are provided for review of the material, pattern scale and print technique – they are not intended to be used for color matching purposes. There can be slight shifts in color between runs, so your wallcovering may vary slightly from sample colouring.
- Please ensure that you order the correct amount as we do not guarantee that rolls printed in different batches will be an exact match. Industry leading production times on all orders.

WEIGHT	
ROLL DIMENSIONS	24" (61.5cm) x 33ft (10.05m)
PATTERN REPEAT	31.5" (80cm)
PATTERN MATCH	Offset Match
FINISH	Matte
CLEANABILITY	Spongeable
USAGE	Domestic & Commercial
APPLICATION	Paste The Paper
REMOVAL	Wet Removal
LIGHTFAST RATING	Good Lightfastness

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ADDITIONAL INFO