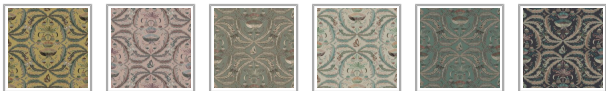




HOUSE OF HERAS

# Magical Mariposa Decorative Textile Wallpaper

Graceful butterflies flit through a lush canopy of palm fronds and lily-of-the-valley in Magical Mariposa Decorative Textile Wallpaper. Translating to “magical butterfly,” this design captures the peaceful charm of a hidden garden. Its soft colour palette and flowing forms, paired with the understated depth of the decorative textile base, make it ideal for spaces in need of softness, stillness, and quiet wonder.



## SUSTAINABILITY

- **Cellulose-Based Construction:** This wallcovering is made with a cellulose fiber substrate (40–70%), a renewable and plant-derived material that supports more sustainable sourcing practices compared to purely synthetic alternatives.
- **Low VOC Composition:** The product includes acrylic latex and processing agents, and it meets flame resistance standards including ASTM E 84 Class A. While not specifically labeled as low-VOC, acrylic-saturated papers are typically compatible with low-emission adhesives and coatings, supporting better indoor air quality when installed with water-based systems.
- **No PVC Content:** This wallpaper does not list any use of polyvinyl chloride (PVC), a material commonly found in traditional vinyl wallcoverings. The absence of PVC helps reduce reliance on harmful synthetic materials and lowers environmental toxicity during manufacturing and disposal.
- **Lightweight and Durable:** At 166 g/m<sup>2</sup>, this wallcovering offers a balance between durability and efficient use of raw materials. Its composition allows it to meet demanding flame, chemical, and lightfastness standards, extending product lifespan and reducing the need for frequent replacements.
- **Cleanability and Maintenance:** Designed to be washable with a soft sponge or vacuum, it minimizes the need for harsh cleaning chemicals that can harm indoor air quality and the environment.

## BATCHING & DELIVERY

- **Note:** Samples of this wallcovering are provided for review of the material, pattern scale and print technique – they are not intended to be used for color matching purposes. There can be slight shifts in color between runs, so your wallcovering may vary slightly from sample colouring.
- Please ensure that you order the correct amount as we do not guarantee that rolls printed in different batches will be an exact match. Industry leading production times on all orders.

### WEIGHT

ROLL DIMENSIONS 24" (61.5cm) x 33ft (10.05m)

PATTERN REPEAT 22" (55cm)

PATTERN MATCH Straight Match

FINISH Matte

CLEANABILITY Spongeable

USAGE Domestic & Commercial

APPLICATION Paste The Paper

REMOVAL Wet Removal

LIGHTFAST RATING Good Lightfastness



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# Decorative Textile

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ADDITIONAL INFO